

MOMENT 2023



OFFERCATALOG



CONTENT

MOMENT OCH MECHANICAL CHAPETR

| | |
|---------------------------------------|--------------|
| PROJECT LEADERS WELCOMING WORDS _____ | 01 |
| PROJECTGROUP _____ | 02 |
| THE VISION _____ | 03 |
| MOMENT & THE MECHANICAL CHAPTER _____ | 04-05 |
| MASTER PROGRAMS _____ | 06 |
| EQUALITY _____ | 07-08 |
| SUSTAINABILITY _____ | 09-10 |

MOMENT OFFERS

| | |
|-------------------------------|--------------|
| THE FAIR _____ | 11-12 |
| BASE-& PREMIUM PACKAGE _____ | 13-14 |
| ACTIVITY ROOM & PACKAGE _____ | 15-16 |
| MAIN SPONSOR & PACKAGE _____ | 17-18 |
| EVENT _____ | 19-24 |
| BANQUET _____ | 25 |
| MOMENT TRANSPORT _____ | 26 |
| MARKETING _____ | 27 |
| CONTACT _____ | 28 |



PROJECT LEADERS WELCOMING WORDS

Hello

A warm welcome to Moments' offer catalog 2023. We are very happy that you and your company are interested in Moment and our students at the machine chapter! In this catalog we have collected all the information you need. Here you can read about what we do and how we work. But above all, you will find out what exactly your company can get out of a collaboration with Moment.

Our names are Hugo Erixon and Carolina Janner and we are project manager and deputy project manager for Moment 2023. We are convinced that we together will find an alternative that suits your company and we look forward to an exciting and rewarding collaboration during autumn and spring! If you have any questions or concerns about Moment, the fair or something else, you are more than welcome to contact us or any of the others in the project group. Our contact details are available at the end of the catalog.

See you at the fair on January 26th, 2023!

Hugo Erixon
Project manager

Carolina Janner
Vice Project manager

PROJECTGROUP 2023



VISION

We want to make our vision a reality by creating the best possible platform for businesses to meet and create new contacts with students at the Royal Mechanical Chapter. This is done through a consistent focus on quality, unique concepts and long-term relationships that are permeated by a continuous work with gender equality and sustainability. Our goal is to return to a physical fair so that we can continue to grow and develop with long-term investments and more favorable collaborations.

“We want to help all students of the mechanical chapter to find their dream jobs”



Moment is part of the Royal Mechanical Chapter which is a non-profit organization that belongs to the Royal University of Technology's Student Union at KTH, Stockholm. The mechanical chapter is the largest section at KTH and consists of approximately 1,600 students who all study 5-year engineering programs, either mechanical engineering or design & product development. Both programs are five-year studies which consist of a three-year bachelor's degree followed by a two-year master's at advanced level.

Moment's work fair days were organized for the first time on the 19th February 2013 and is today a meeting place for creating new networks and building relationships between the chapters students and contacts in the workfield. The work fair days are ongoing for approximately two weeks and consists of various events that then ends with a big conference on Thursday, January 26.

MOMENT & THE MECHANICAL CHAPTER



DESIGN & PRODUCT REALIZATION

300 HP

The program provides knowledge of the entire product development process and the studies are both theoretical and practical. The courses are usually project-based where design, assembly and production are integrated. The students gain both broad and deep technical and design knowledge, which provides career opportunities throughout the design process. They can, for example, work with design, concept development, sustainability issues, technical calculations, industrial economy, production and manufacturing.



MECHANICAL ENGINEERING

300 HP

Mechanical engineering is a broad education that combines mathematics, science and applied technology. The students learn to develop technical products and solutions for the sustainable societies of the future. It is an exciting challenge and after graduation the students have the opportunity to choose from many career paths, such as construction, energy and environment, manufacturing and management.



MASTER PROGRAMS 06

- ● AEROSPACE ENGINEERING
- ● VEHICLE ENGINEERING
- ● ENGINEERING MECHANICS
- ● NAVAL ARCHITECTURE
- ● INDUSTRIAL MANAGEMENT
- ● PRODUCTION ENGINEERING AND MANAGEMENT
- ● ENGINEERING DESIGN
- APPLIED AND COMPUTATIONAL MATHEMATICS
- ● SUSTAINABLE ENERGY ENGINEERING
- NUCLEAR ENERGY ENGINEERING
- ENVIRONMENTAL PATHWAYS FOR SUSTAINABLE ENERGY SYSTEMS
- SUSTAINABLE TECHNOLOGY

○ ● **DESIGN & PRODUCT REALIZATION**

● **MECHANICAL ENGINEERING**

EQUALITY & MOMENT

Equality, diversity and equal treatment (JML) is something that is very important for all operations on The Royal Mechanical Chapter and therefore it is natural that it is also Moment's most important watchword. It is a matter of course that this should permeate everything we do.

We are also convinced that it is the key to a successful Moment. We believe that these values are the basis for taking the companies, business and society to the next level. Therefore, JML is not just a word or a slogan for us, but something we actively work with all the time. On the next page you can read about how we do to raise the issue!



HOW WE WORK WITH EQUALITYS

WORKSHOPS & EDUCATION

JML is a question that can be difficult to understand. Especially if you belong to a privileged group. So to educate and increase understanding around JML, we have had and will have during the spring autumn include several workshops and training courses for everyone who is involved in Moment. Under these workshops, we learn how we can jointly create one open and inclusive environment. We also encourage our partners to work with these internal questions and train the representatives they send for to interact with students.

LANGUAGE

The Mechanical Chapter has many international students. Several of these attend one of the master's programs. Moment is therefore requiring that all marketing and information must be available in English. In order for everyone to be able to take part in Moment, our ambition is also that several of the events we organize will be held in English and that all exhibiting companies have at least one English-speaking representative on site during the fair. In this way, no students are excluded from participation and you as an exhibitor reach out to more students.

DIVERSITY & EQUAL CONDITIONS

All students should be welcome to get involved, regardless of background. It is done with an open and unbiased recruitment process followed by active work for everyone to be seen and be heard. Functional variations of different kinds should not be one barrier to engaging in Moments or participating in our various events. For example, we make sure that microphones are on site during lunchtime lectures so that people with possible hearing impairments get the same chance to take part in what is said as others. When choosing halls for our events, we also make sure that there is an opportunity for wheelchairs and similar aids to be brought in. It will also be clear where you as a participant can turn if you have questions about availability or special requests before an event.

EQUALITY

In Moment, students regardless of gender identity are welcome and we strive to have a great atmosphere in the project. We also encourage our exhibiting companies to at events have representatives of different gender identities. This is to actively show that you, just like us, do not believe that competence is in some way linked to a person's gender identity.

HOW WE WORK WITH SUSTAINABILITY

MOMENT TRANSPORT

Moment transport is a service which gives the exhibiting companies a sustainable alternative to transport your material to the fair. The fact that the transports can coordinate with each other allows that emissions can be significantly reduced. Read more on p. 26.

MARKETING

We focus mostly on digital marketing to have as little environmental impact as possible. This will be achieved via social media, our website and emails to the students. All internal communication in Moment will also take place via digital platforms and cloud services. This eliminates completely the need to print various documents and pictures.

RECYCLING

For us, it is extremely important for the garbage that we produce to be handled correctly the right way. Under both the fair itself and everywhere else during events that we organize will the rubbish that is sorted at source (paper, plastic, metal, glass and composite biodegradable) to then be recycled.

SOCIAL SUSTAINABILITY

For us, it goes without saying to work towards a socially sustainable fair where all people feel safe and included, both participants and exhibitors. This is going to be achieved through continuous work according to JML, which stands for Equality, Diversity and Equal treatment. Read more on p. 7

DISPOSABLES

Because some disposable items that are made of certain plastics are banned by the EU, Moment has chosen to completely stop using such products. Instead, we invest in using disposable items that are made in cardboard and reusable items where possible items that are environmentally beneficial. We aim to phase out profile articles for single use and also have an ongoing investment in articles that can be reused for several years to come. We encourage you exhibitors who want to hand out branded articles to students at the fair to avoid products that are considered disposable items.

FOOD

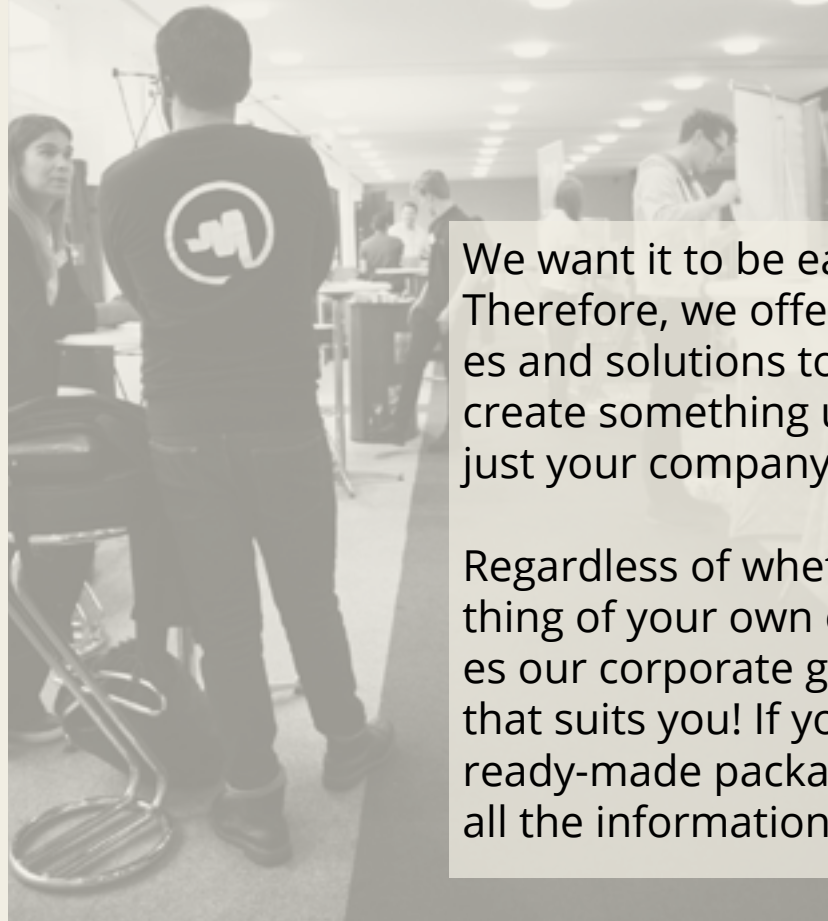
Because a large part of the climate impact from food comes from meat, Moment has chosen to serve vegetarian food as much as possible. Also aiming for locally produced, organic and vegan.

SUSTAINABILITY & MOMENT

For us, it is an obvious matter that Moment's business should go hand in hand with sustainability. This includes both environmental and social sustainability. Our vision is that Moment, through ambitious goals and smart strategies, shall become a leading fair in sustainability and at the same time be one role model for other similar projects.

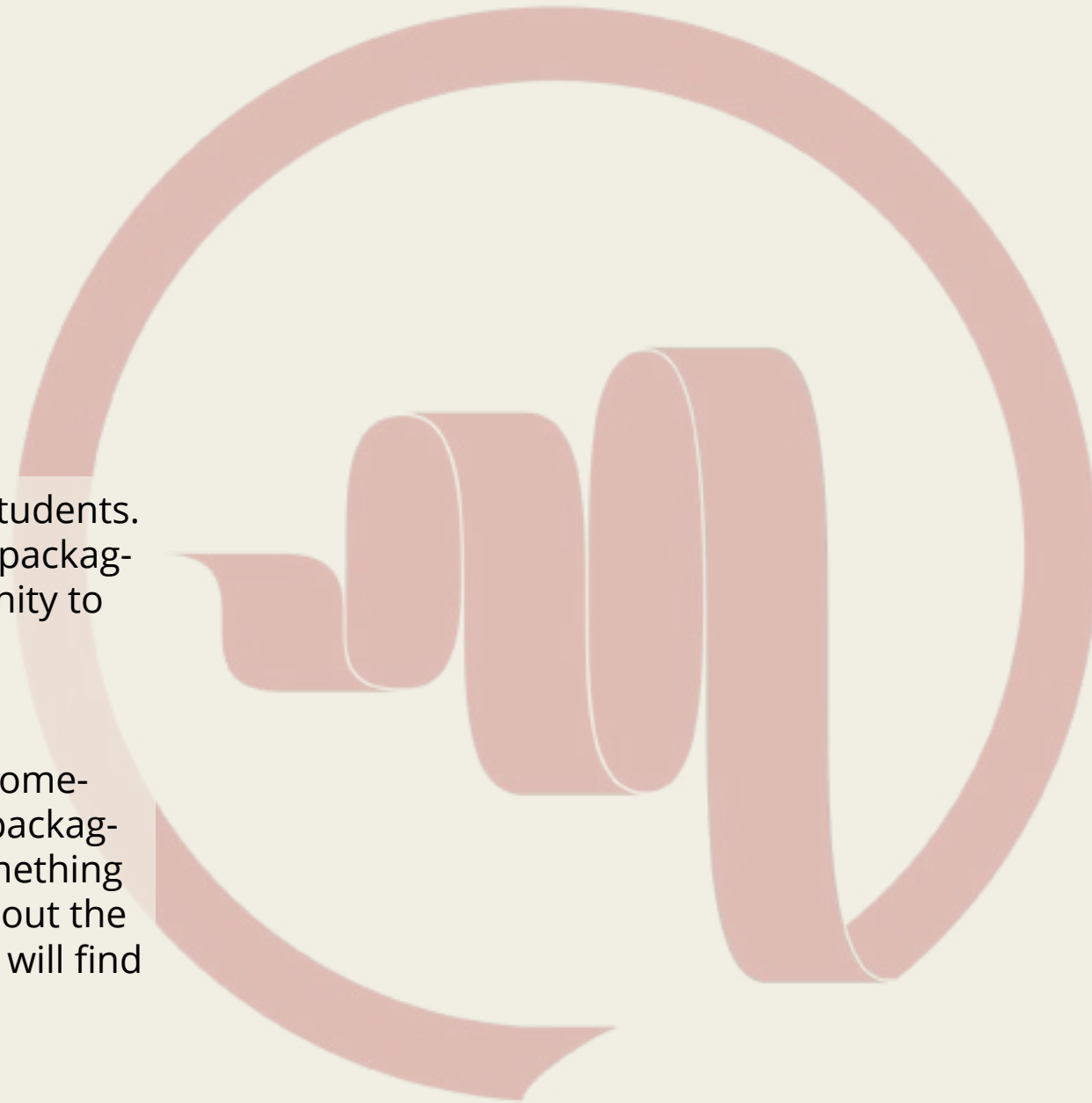
Moment 2023 works strategically with sustainable development and has a long-term perspective on everything we do. By carefully reviewing all processes to identify problem areas we can then develop tailor-made solutions. On the following page you can read about our biggest investments.

OFFERING



We want it to be easy for you to meet our students. Therefore, we offer a range of ready-made packages and solutions together with the opportunity to create something unique that fits just your company.

Regardless of whether you want to create something of your own or use one of our ready packages our corporate group will help to find something that suits you! If you want to know more about the ready-made packages and solutions so you will find all the information on the following pages.



THE CONFERENCE IS THE STAR

The conference is in many ways Moment and Moment is the conference. 10 years ago, some students just started Moment to organize the first ever fair and since then the fair just grew. Today it is a well-attended fair with good exposure opportunities for your company. For most students at the Royal Mechanical Chapter, Moment is synonymous with the conference where they meet interesting companies. The conference takes place on January 26, 2023 and offers a natural meeting place where you can meet the creative, committed and the innovative students. All visitors are highly relevant to the company you represent and are interested in meeting you.

You will have the opportunity to make contacts with students, expose your company and answer the students' questions. About exhibiting at the fair, there are several different packages that you can read more about on the following pages. If you want an extra edge and become synonymous with Moment 2023 you can become our main cooperation partner. This means fantastic opportunities for you as a company, for example great exposure to students. Read more about this opportunity on page 17.

BASE PACKAGE

Moment's basic package offers a place at the fair for your company which opens up for a great opportunity to meet the Royal Mechanical Chapters students and your future engineers. Included in the basic package is exposure of your company before and during the fair in all our marketing channels. You will get lunch and coffee for 4 people and also included are 2 tickets to Moment's banquet. At the banquet you will have the opportunity to get to know the students who are engaged and enabled in Moment 2023 a little closer. More information about the banquet can be found at page 25.

PREMIUM PACKAGE

With the premium package, your company will receive a bigger and more attractively placed booth space. You will receive more marketing before the fair, and more exposure on our website and our social media channels. Premium companies are also offered a unique opportunity to hold contact conversation with the chapter's students during the fair day and thus have the opportunity to connect with the students on a more personal level. Read more about contact conversations on page 23. As a premium company, you don't need to worry about transporting materials to the conference as "Moment Transport" is included in the price (read more on page 26).

The package includes lunch and coffee for up to 6 of your representatives and also 4 tickets to the Moment's banquet after the fair. The banquet is another opportunity to network with students in a more relaxed environment (read more on page 25).

BASE PACKAGE

5 SQM BOOTHSAPCE

MARKETING

LOGO ON WEBSITE

EXPOSURE ON WEBSITE

1 STANDING TABLE & 2 CHAIRS

A PRIVATE CONFERENCE HOST

FREE COFFEE DURING THE CONFERENCE

2 BANQUET TICKETS

4 LUNCH TICKETS

PRICE

20 000 kr

PREMIUMPAKETET

8 SQM BOOTHSAPCE

MORE ATTRACTIVE PLACEMENT

PREMIUM MARKETING

LOGO AND DESCRIPTION ON WEBSITE

LARGE EXPOSURE ON MEDIA

1 STANDING TABLE & 2 CHAIRS

A PRIVATE CONFERENCE HOST

1 H CONTACT CONVERSATION

FREE COFFEE DURING THE CONFERENCE

4 BANQUET TICKETS

6 LUNCH TICKETS

PRICE

30 000 kr

The activity room is an opportunity for you as a company to do something absolutely extra outside of your booth space. You get your own large room one floor above the exhibition floor and free rein to do something that makes your company stand out of the crowd. It can be anything from an interactive exhibition to fun competitions and demonstrations. The point is that one activity contributes to a larger commitment and interest from the students, which in turn is of course beneficial to you as a company. In addition to the room itself, you will of course get exposure in all of our marketing channels and the package also includes Moment transport so you don't have to think about the transport of materials to and from the fair (read more on page 26).

The package includes food and coffee for up to 6 of your representatives and in addition includes four tickets to Moment's closing banquet (read more on page 25). There is also the option to purchase a "standard" booth space downstairs the trade fair floor if there is interest in that too.

ACTIVITY ROOM

A ACTIVITY PACKAGE

- **ACTIVITY ROOM**

A large room one floor above the exhibition hall completely for your private use. Perfect for demonstrations or interactive activities for the students. This is offered instead of an exhibition space or can be combined with a 5 sqm booth on the main floor.

- **MARKETING**

You will receive premium marketing as well as extra marketing for the activity room, before and during the conference.

- **A PRIVATE CONFERENCE HOST**

- **FREE COFFEE DURING THE CONFERENCE**

- **6 lunch tickets**

- **4 banquet tickets**

- **Moment transport**

45 000 kr Standalone

52 000 kr With 5 sqm booth space

MAIN COOPERATING PARTNER

As a Main cooperation partner, your company becomes Moment 2023s most important partner and together we produce a tailor-made arrangement for your participation. The cooperation stretches over the entire effective period until February 2023. We offer our Main Cooperation Partner many benefits throughout the collaboration and you have a highly valued place in the whole of Moment which means a close, rewarding collaboration with us.

In dialogue with you, we together develop a strategy for you to reach precisely the goals you have for your participation. This means that we will work hard to meet your wishes regarding the fair and other events you want to participate in. With continuous and versatile marketing throughout the year, we make sure that you will be exposed to the students and are clearly prominent in all our marketing. Of course you will also have the biggest booth!

THE PACKAGE

PRICE ON
REQUEST

- **THE FAIR'S BEST BOOTH SPACE**

12 SQM booth space

Best placement in exhibition hall

- **MARKETING**

Maximum exposure in all media channels with custom made marketing strategies. You receive your logo on the website, clothes and marketing material for the fair.

- **Reserved space on our talkshow Kompassen**

- **Moment Transport (more information page 26)**

- **A personal conference host**

- **1h contact conversation**

- **Your own event based on request**

EVENT

We who work with Moment are very keen that our concept must be imbued with quality. Therefore, we hope that you as a company want to contribute to our ambition by organizing related events with fair week.

The events listed are suggestions only. If you have your own ideas, we will be more than happy to come up with special solutions that suit your company. Do you want to get involved but lack ideas or time to work on an event, you are welcome to contact us and we will help you!



MOMENT WEEK

KOMPASSEN

19 JANUARY

PRELIMINARY DATE

LUNCH LECTURES

1-2 WEEKS BEFORE THE FAIR OR DURING THE WEEK OF THE FAIR

EVNING EVENT

1-2 WEEKS BEFORE THE FAIR OR DURING THE WEEK OF THE FAIR

THE FAIR

26 JANUARY

THE BANQUET



KOMPASSEN

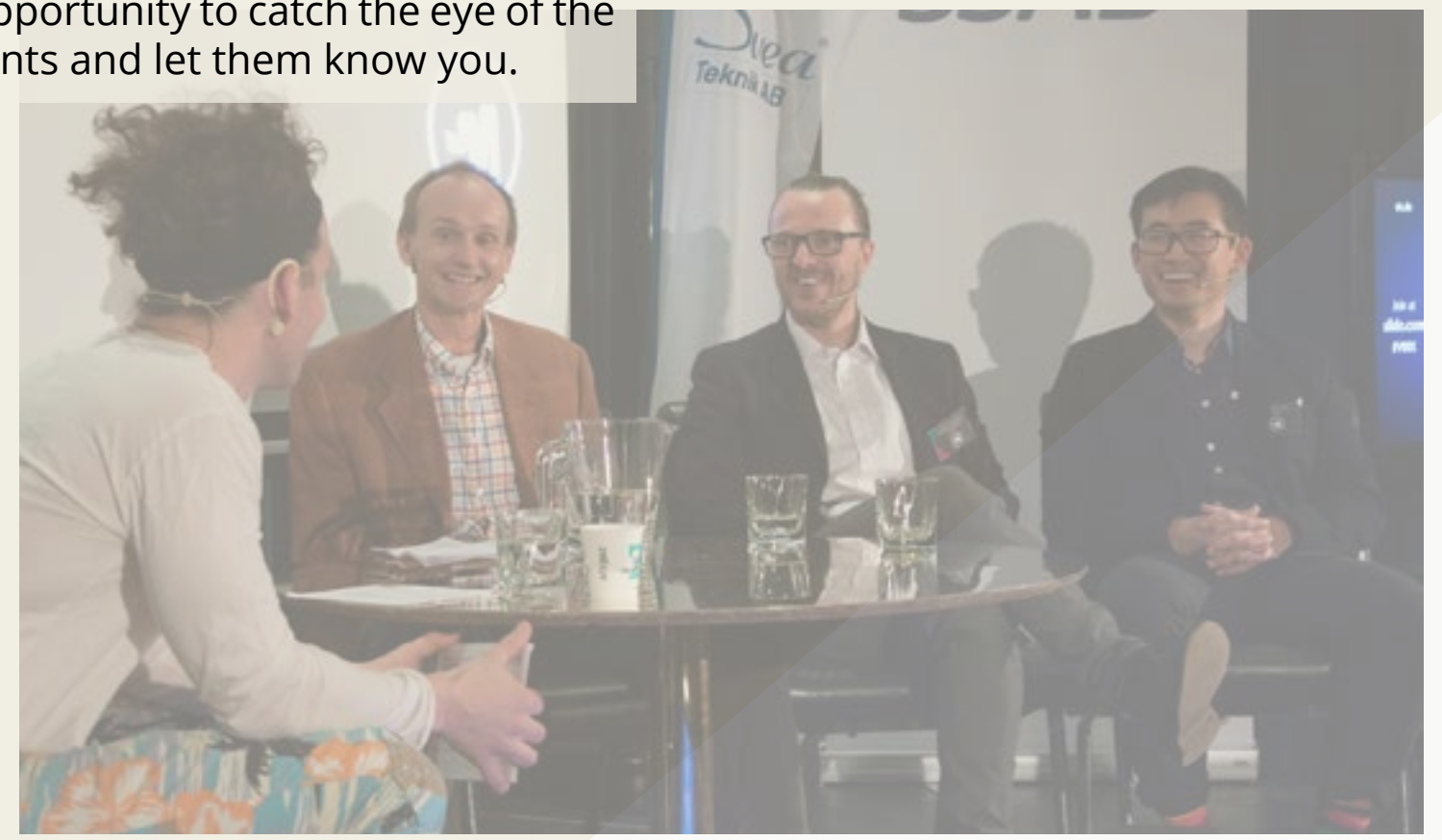
Kompassen is Moment's own talk show where your company participates together with two other companies. There are curious people in the audience with sharp questions. A moderator will be on stage to conduct the discussion. The talk show is held in a pub environment and the aim is to combine entertainment with discussion between the companies.

You have the opportunity to answer questions about your companies in areas students think are important for a potential employer.

PRICE **10 000 kr**



Kompassen is Moment's largest and most marketed event. You will have the opportunity to catch the eye of the students and let them know you.



CONTACT CONVERSATION **1 500 kr / h**

PRICE

Contact conversation is a smaller event during the actual fair day where students and company representatives have the opportunity to talk to each other. The idea is that the conversation should take place in a relaxed environment, whatever the conversation is about, the student decides. For example, you can talk about job opportunities, company culture or thesis projects on a slightly more individual level. This is a unique opportunity, both for the student but also for you as a company. Here you get the opportunity to create contact with future engineers within your industry and get an insight into how your company looks from the outside. Ahead of these contact conversations you choose based on the submitted CV and personal letter which students you want to meet and then you have 20 minutes to discuss everything from degree projects to career opportunities and summer jobs.



PRICE **12 000 kr** (excl food)



LUNCH LECTURES

In the weeks leading up to the fair day several lunch-time lectures are held. The lecture should have a clear theme that addresses a relevant topic to make it extra interesting for the students. How you plan the lecture is entirely up to you. The lunch-time lectures are always well attended and this is an excellent way to reach out to students and broaden interest in your particular company. Certain spaces can also be available for lunchtime lectures during the autumn.

CASENIGHT

During one evening you can hold a case-solving competition or workshop together with the Mechanical chapter students. The case solution gives you the opportunity to see how the students work with challenges that you have chosen, at the same time that the students get to know your business. You handle the detailed planning with one of our event hosts to get the most out of the event. The event can be held both on your premises or at KTH. Historically, events like these are the most appreciated by both participants and organizers.

PRICE **5 000 kr** At your office
10 000 kr On campus (excl food)



THE BANQUET

To get a really good end to a successful fair day at Moment, we think it would be fun with a little festivities. Therefore, we would be more than happy to invite your company to our banquet that will take place in the evening, the same day as the fair. You can get tickets for the banquet through the fair package that you have chosen. For more info on how many tickets that are included in the respective fair package, see pages 13-18. Extra tickets can also be purchased for a fee.

The banquet is traditionally kicked off with something delicious and mingling. Here is an excellent opportunity for your company to talk further with us students. Then we sit down at nicely set tables and enjoy a three-course dinner, while being served entertainment and other fun. The evening then concludes with the dinner hall being transformed into a bar where you can continue to mingle with the students in a more relaxed environment, for those who feel like dancing there will be a dance floor too.

MOMENT TRANSPORT

So that you as a company can get as much as possible out of the fair and attract as many students as possible, we understand the importance of a good booth that stands out. We therefore want to help you with that through our transport solution called Moment Transport, which ensures that you get all the booth material with you in time for the fair.

Our solution is tailored by Moment's logistics team and is specially developed to facilitate logistics both for you as a company and for us at Moment. Together we can reduce both the number of transports and our climate impact to create a successful fair, both for you as a company and for all students.

PRICE **1 500 kr**

How Moment Transport works

1-2 DAYS

BEFORE THE FAIR

We collect your goods before the fair together with all the other exhibitions reducing the number of transports. We then facilitate the goods in our warehouse. Simpler for you and us, and better for the environment!

THE FAIR

When it's time for the conference the goods will be delivered to the exhibition hall before your arrival.

After the conference all you have to do is pack up your goods.

1 DAY

AFTER THE FAIR

The day after the fair the goods will be delivered back to you.

Note! Offer only stands for companies within Stockholm with postnumbers starting between 10-19

MARKETING

We at Moment know that successful marketing is one of the keys for a successful event. In a digital time online marketing works very well and we will promote all events in our social media; Facebook and Instagram. Marketing is carried out also on Moment's own website; momentkth.se and physically at the KTH campus in the form of posters in the premises students are staying at.

All students belonging to the Royal Mechanical Chapter will also have the conference scheduled the 26th January 2023. This is so that all the chapters students will be able to attend the fair and meet you.

- ● ● ○ Companies will be in our database and have access to filtering tools on our website
- ● ● ○ Marketing in our social medias
- ● ● ○ Company logo in marketing video
- ● ○ Marketing after your request

- Base package
- Premium package
- Main cooperating partner
- Activity package

- Continues custom marketing before and during the fair
- Company presented in marketing video

27



HUGO ERIXON
PROJECT MANAGER

073 724 98 28
projektledare@momentkth.se



CAROLINA JANNER
VICE PROJECT MANAGER

070 297 65 22
viceprojektledare@momentkth.se



AXEL STENS
BUSINESS RELATIONS

076 031 00 22
foretag@momentkth.se



LOVISA KÄLLSTRÖM
MARKETING

070 090 59 09
marknadsforing@momentkth.se



ALBIN GUNNARSSON
LOGISTICS

072 332 00 26
logistik@momentkth.se



REBECCA JOHANSSON
BANQUET

076 788 76 88
bankett@momentkth.se



JESPER FRISK
EVENT

073 931 37 70
event@momentkth.se



TOM RUPERT GÖRANSSON
SUSTAINABILITY

073 909 70 13
hallbarhet@momentkth.se



MOMENT

Kungliga Maskinsektionen, THS

www.momentkth.se

info@momentkth.se

GRAPHIC DESIGN

Louise Dellgård